



To Whom It May Concern,

Unisoft Systems is recognized as one of Canada's top sales producing ACCPAC solution partners. When we hired Lead Generators International (LGI) we wanted better results than previous telemarketing companies that generated poor results.

We were impressed with the one-on-one attention we got from LGI senior management. They worked with us to really understand how best to generate as many qualified leads as possible for our business.

It has now been three months since the LGI lead generation program finished. We have looked at the numbers -- not just leads generated, but what actually converted to sales -- and the results speak for themselves. When we looked at every dollar spent with LGI we realized a very favourable return on investment.

Recently, at a business conference with a number of our peers, we made a point of introducing LGI as a valuable asset to any ACCPAC solution partner wanting to increase sales.

I would be happy to discuss my experience with LGI in more detail. Please feel free to contact me at any time.

Sincerely,

A handwritten signature in dark ink, appearing to read "Sandra Perreault". The signature is fluid and cursive, with a long horizontal line extending to the right.

Sandra Perreault
Sales Manager