



A Better Place For You™

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Co-operators General Insurance Company

To Whom It May Concern:

In a growing business like mine, cold calling can be a time-consuming and difficult thing. One could spend weeks on the telephone working through a list of companies, looking for leads and appointment possibilities. This ties up a ton of staff time and moves us away from the core focus of our business.

So when my company, Hamilton Insurance Services Inc., hired Lead Generators International to find prospects for our group benefit plans, I was hopeful that LGI would find us some solid leads to follow up on.

LGI exceeded every expectation, generating a huge list of prospects that I will work with for years to come. They booked telephone and face-to-face appointments for me to meet with company decision-makers. LGI saved me countless hours of cold calling.

At Hamilton Insurance, one of our values is to meet and anticipate our clients' needs. LGI lives out that same philosophy. Their staff made it easy for me to understand every step of the process. They were always available, extremely helpful, and conveyed an excellent first impression for our company. We are already looking forward to using them again.

Sincerely,

Boris Schaffer  
President,  
Hamilton Insurance Services Inc.