

To Whom It May Concern,

The Vitality Group markets an incentive-based health enhancement program that rewards participants who make positive fitness and lifestyle changes, thereby improving individuals' health, as well as employers and health plans bottom lines. Our current clients span various industries and sizes, including AOL, Bloomberg, Citibank, IBM, Nike and Samsung.

When looking to expand our client roster across the United States, we were seeking a telephone sales lead generation partner that could generate sales leads and secure appointments with benefit managers. We wanted a firm with a long standing proven track record, a guarantee of performance and a hands-on approach from its executives. We were pleased to find all of this, and more, with Lead Generators International (LGI).

From my personal experience in working directly with LGI, I would recommend this company to other executives looking for a quality partner to help generate sales leads. LGI is very customer service-focused, results-driven company whose executives proved to be true partners in working to help us succeed.

At the end of the day, it is about results and after working with LGI, we gained a significant number of qualified leads.

From the one-on-one interaction with LGI's president to the concise daily sales updates and lead reports, LGI added exceptional value to our team and I look forward to working with them in the future.

Sincerely,



Barbara Correll
Vice President of Marketing

More about The Vitality Group

Vitality is the world's longest-standing health enhancement program, covering more than 1.5 million members across the United States, United Kingdom and South Africa. Early adopters in the United States include Alcon, AOL, Aspirus, General Growth Properties and Lenovo. Clients in the UK and South Africa include Bloomberg, Citibank, Coca-Cola, Dell, Goldman Sachs, IBM, Kraft, McDonalds, Microsoft, MTV, Nike, Oracle and Samsung. The Vitality program is at work in companies of all sizes and in all industries, improving individuals' health and employer and health plan bottom lines.