



To Whom It May Concern:

As a professional information technology firm, Coastal Range Systems knows the importance of augmenting a company's existing workforce to meet workflow demands in a time of tremendous growth. Coastal Range Systems works with small and medium sized businesses to deliver business solutions with a solid return on investment.

And that's why Coastal Range Systems uses Lead Generators International to find leads for our services: LGI's highly successful legwork lets our staff focus on what they do best.

Our company, one of Canada's fastest growing computer consulting firms, recently contracted LGI to teleboost a series of SAP "lunch and learn" conferences. Essentially, teleboosting is used to attract qualified buyers (CEOs and CFOs from growing companies) to attend the informational seminars hosted by Coastal Range Systems.

LGI provided us with invaluable intelligence on our seminar attendees. The teleboost not only filled the seminar, but it gave us details on each client's needs and level of interest. This was very useful; we could never have matched LGI's number of calls or the kind of information generated. The company has been responsive to our needs, and has suggested and implemented several ideas to improve its results each time.

Having previously used LGI to generate leads for the SAP Business One® Software Solution, we knew what their skills and capabilities. In fact, LGI has been so tremendously helpful that we had to hold off on using them recently—our sales pipeline was filled by LGI well beyond our anticipated goals. Now that's a problem every company should have!

Sincerely,

Coastal Range Systems

Caroline Hickton  
Marketing Executive