



Dear Sir or Madam:

As the owner of Power Sports Online, I am writing with great pleasure to recommend Lead Generators International as the best outbound business to business calling solution in Canada.

In the past, PSO has used low cost independent contractors for telesales activity. Poor communication, under trained employees and the lack of interest in our success lead all campaigns with those contractors to failure.

Exhausted from testing the waters with numerous telesales companies, PSO found Lead Generators International. LGI gave us peace of mind, pointing out why the previous companies had failed. LGI was leaps and bounds ahead in understanding the telesales industry. LGI was able to add incredible value to develop strategies and messaging that resulted in a significantly more effective calling campaign.

This advice was also given at no additional charge. Cooperating with LGI and heeding their advice has been a priceless business choice that has resulted in the most sales, and happiest customers PSO has ever received. PSO is in a market where things change often. If PSO needs to get in touch with a representative at LGI, it can bank on receiving a timely if not immediate response.

Working with LGI has been an absolute pleasure. The staff is always friendly and genuinely interested in PSO's long term success.

Therefore, I strongly recommend LGI for any telesales campaign.

Sincerely,

Victor Pidkowich
Owner of Power Sports Online

A handwritten signature in blue ink, appearing to read "Victor P.", is written over the typed name and title.