



ACETECH

BY CEOs FOR CEOs

To Whom It May Concern,

I am pleased to write this recommendation letter on behalf of ACETECH. ACETECH is a training organization for CEOs of technology, life sciences, and innovative companies looking to grow their revenue faster with less risk.

Although we were pleased with the telemarketing firm we had used in past campaigns, Lead Generators International (LGI) came to us highly recommended by one of our board members. We engaged LGI's services to contact CEO's with an invitation to register and attend several of our training and networking events.

We ran several campaigns with LGI and their results have been impressive:

- We lowered our Telemarketing costs by 12% compared to previous campaigns;
- Our events were 100% sold out – in fact we had to stop LGI from calling because our events were at capacity;
- LGI ran a targeted campaign designed to bring well-qualified and exceptionally talented CEO's to our events.

As mentioned, we were completely satisfied with the other firm we were using, however now having contracted with LGI for multiple campaigns, we see the value in their integrated team of experts and the hands on management of our account by the Senior Executives at LGI.

For any company looking to secure attendees for their next event or a campaign where you need to connect with the C Level /Senior Executive, LGI is a sure bet for success!

Sincerely,

Simon Cloutier | VP Sales & Marketing | ACETECH