



**DEBOSKI
& COMPANY**

Estate Planning Ltd.

To Whom It May Concern:

At Deboski and Company, we strive to do one thing: shape financial strategies our clients can be confident in. We work with a very specific type of business owner, helping them plan intelligently and confidently for both their personal and business futures.

When Deboski and Company hired Lead Generators International to book time-and-date appointments for our sales team, our campaign didn't get off to the perfect start. LGI started with a certain script that just didn't seem to be resonating with potential clients.

Neither we, nor LGI, were content with the results. Together, we rewrote the script, and LGI changed callers and training techniques. Our worries about what LGI could do for us were quickly put to rest. Tyler Dawson's proactive work on fine-tuning this campaign produced excellent results.

The leads from LGI's work have been very positive and productive. LGI achieved the milestones they promised to us, and we are pleased to recommend them.

Sincerely,

Ben Fortier
Deboski and Company