



To Whom It May Concern:

Execxis Benefits has been providing Group Benefit Insurance Coverage to Alberta businesses for over 25 years.

We recently contracted Lead Generators International (LGI) to generate face-to-face meetings with prospects who were interested in having their Group Benefit Insurance coverage reviewed and quoted.

When we selected LGI they were priced significantly higher than their competitors. Now that the campaign is concluded we have determined that LGI scheduled meetings with Groups that represent very significant commissions to our company.

When it comes to setting appointments for Group Benefits, just like anything these days you get what you pay for.

Warm regards,

Ben Fortier

Group Benefits Consultant