



To whom it may concern:

Polecom Manufacturing Inc. is a high end manufacturer of steel infrastructure poles and products and also offers a complete product line which includes power transmission and distribution structures.

As with all businesses, our client relationships are critical to our success and rightfully so we are extremely protective of these relationships. We didn't have the resources in-house to execute a Customer Survey Campaign, a Lead Generation Campaign, and Appointment Setting Campaign. We selected Lead Generators International (LGI) to perform these services in an extremely short period of time.

Now that the campaigns are concluded, we look back at the performance of LGI and we couldn't be happier with our original choice in partnering with them. Working with LGI we had an all-star seasoned Calling veteran managing our project. The LGI team did not miss one single deliverable or deadline. LGI produced a high volume of highly qualified leads and appointments in addition to valuable insights of our past customers; they represented our brand with integrity and professionalism.

Selling is hard, prospecting is harder. Through the use of LGI services our business development staff was able to focus their efforts on closing new customer's not wasting time fighting Gatekeepers and voice mail trees. For anybody who says Cold Calling is dead they couldn't be further from the truth.

We will continue to trust LGI as our go to partner for all things Lead Generation oriented.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rob Silzer', is written over a light grey circular stamp.

Rob Silzer

Sales Manager