



To whom it may concern:

Royal Auto Marketing is a Canadian automotive event sale, advertising, training and consulting company that is head and shoulders above all other alternatives currently in the market. This is a very unforgiving business and we needed a partner who could get to the right people and deliver our message in a compelling fashion.

We contracted Lead Generators international (LGI) to generate leads for our campaign.

Lead Generators worked with us to refine the messaging as the campaign evolved, putting their whole team behind the strategy. This strategy worked wonders and resulted in a significant volume of qualified leads.

In our research we found many companies and solo telemarketers similar to LGI; lower priced and requiring a lower financial commitment, but in the end we chose LGI and experienced an excellent return on our investment.

LGI simply does not accept failure. They work very hard to ensure their campaigns are successful and their clients are happy.

Best regards,

A handwritten signature in black ink, appearing to read "DB", with several loops and a long horizontal stroke extending to the right.

Danny Blanchard

President