



To Whom It May Concern:

When Accents Cosmetics by Cheri, which manufacturers and wholesales all-natural cosmetics, needed to generate leads, we turned to Lead Generators International (LGI). They didn't disappoint; they cold-called the database we gave them and generated a list of interested, potential clients that we are following up with.

It's hard enough to develop quality products to serve a competitive niche market like the one Accents Cosmetics serves. Finding solid leads through dozens of cold calls is a challenging task for any developing business.

The thing I appreciate most about LGI was their personal touch. I was concerned about letting someone from outside my company represent us to potential clients. After several conversations and even some role-playing, I felt comfortable with the LGI team. They are very good at what they do. I have also received positive feedback about their performance from several of the leads they discovered.

I am very pleased with the work LGI has done and happily recommend them.

Sincerely,

A handwritten signature in blue ink that reads "Cheri Watson".

CHERI WATSON
Accents Cosmetics