



To whom it may concern:

Monardo's Services is an Event Staffing Agency. We supply frontline staff in the field of hospitality; servers, cooks, housekeepers, concession workers, porters, and bartenders. We contracted Lead Generators International (LGI) to book face-to-face meetings for our Executive team. Not only did LGI exceed the number of appointments they guaranteed in their initial test pilot, but the appointments were very well qualified.

When we attended these meetings, potential clients were interested in engaging us to learn more about our services and had nothing but praise for the professionalism of the LGI team that had contacted them by phone.

As a small business every marketing dollar we spend MUST result in a favourable ROI (Return on Investment) and that is exactly what we got working with LGI.

We are now in talks with LGI to engage their services on an ongoing basis and look forward to more great qualified meetings with future clients.

Yes, I am a fan. A raving fan of LGI services!

Sincerely,

A handwritten signature in black ink, appearing to read 'Joe Monardo', is written over a light grey rectangular background.

Joe Monardo  
Executive Vice President